



**Smile Brands Continues to Expand Its Network of Affiliated Practices;
Announces New Partnership with Gateway Dental in Seattle, WA**

Irvine, CA – March 18th, 2019 – Smile Brands Inc., one of the nation’s leading dental support organizations (DSO) providing business support services to more than 400 affiliated offices across 17 states, is pleased to announce its latest partnership with Gateway Dental in Seattle, Washington.

Smile Brands will provide full-service administrative support to the practice, which includes purchasing, payroll, accounting, IT, billing, facilities management and marketing. Existing staff will remain in place and the business will continue to operate under the Gateway Dental brand.

Dr. G. Glenn Buchanan founded Gateway Dental in 1992 with the goal of bringing healthy, beautiful smiles to patients of all ages. Today, Buchanan and partner Dr. John Kim lead a staff of fourteen from their growing downtown Seattle location which provides general preventative and restorative care, specialty care, cosmetic dentistry and emergency services.

When it came time to consider partnering with a DSO, Buchanan and Kim specifically sought out Smile Brands. “When looking to affiliate with a larger partner, it was important for us to find an organization that shares our values,” explains Buchanan. “The Smile Brands’ culture is about creating win-win relationships with affiliated providers, patients and the communities they serve. That aligns perfectly with our way of practicing dentistry.” Dr. Kim adds, “I am excited to combine Gateway’s long history of comprehensive care with Smile Brands’ philosophies and abilities to support and sustain growth. I look forward to expanding the spectrum of services we can provide our patients through the partnership.”

Smile Brands co-founder and CEO, Steve Bilt sees tremendous upside from partnering with Gateway Dental. “The Gateway team has built an impressive, multi-specialty practice with great patient ratings,” said Bilt. “We look forward to partnering with them to deliver even more smiles in Seattle.”

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor’s 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com

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